



The Caldwell-West Caldwell Education Foundation is excited to announce our fourth annual 5K Run/Walk for Education and we are asking for your support. Due to the overwhelming success of our event last year, our 5K has become an annual event. Our 5K will take place on Saturday, May 12, 2018 at James Caldwell High School and we are anticipating more than 1000 participants, including both professional and casual runners, students from our district and community families.

Our run, sanctioned by the NJ Track and Field Organization, will begin at the high school, continue down Westville Avenue through Grover Cleveland Park and will loop back to the high school where our runners will cross the finish line. Our festivities will continue with vendors, music and refreshments. A fun, exciting community day is being planned for all of the students and families in our district!

The Education Foundation is a non-profit 501C (3) tax exempt charitable organization that was designed to provide additional funding, resources and grants to assist our teachers and students throughout the Caldwell-West Caldwell Public School District, including all four of our elementary schools (Jefferson, Lincoln, Washington and Wilson), our middle school (GCMS) and our high school (JCHS). Helping every student in our district be successful and exceed expectations is the heart of our mission.

Our event will be advertised in both print and online media outlets. We will be advertising to families in the Caldwell/West Caldwell school district as well as advertising to 6000 professional runners throughout Northern New Jersey.

Our media outlets will include online promotion of your business on our Education Foundation website, our 5K website, Twitter, Facebook, the Patch, Tri-State Timing website and the NJ Track and Field websites.

Promotion of your business will include flyers to families with children in our district, as well as full color posters at over 100 local businesses, restaurants and schools.

Your business logo on event t-shirts, race day packet advertising and recognition at awards ceremony.

Please review full details of sponsorship levels on the attached page and select the one that is right for your business. Your support and generosity will directly affect the teachers and children in the Caldwell/West Caldwell Public School District.

We thank you in advance for your support and for partnering with the CWC Education Foundation in

Sincerely,
Mary Ann Campion

Mary Ann Campion, President
Education Foundation 5K
501C3 tax exemption 20-8648741



SPONSORSHIP INFORMATION:			
Name:			
Company Name:			
Email Address:			
Address:		State:	Zip code:
SPONSORSHIP LEVELS:			
SELECT:	LEVEL:	DONATION:	BENEFITS:
_____	GOLD:	\$1,000.00	<ul style="list-style-type: none"> - T-Shirt Branding - Mile Marker Logo Placement - Promotional Materials - Social Media - Water Table Logo Placement - Vendor Table <p>Note: Please sign and return the attached hold harmless agreement with the registration for those sponsors wishing to host a vendor table the day of the race</p>
_____	SILVER:	\$500.00	<ul style="list-style-type: none"> - T-Shirt Branding - Mile Marker Logo Placement - Promotional Materials - Social Media - Water Table Logo Placement
_____	BRONZE:	\$300.00	<ul style="list-style-type: none"> - T-Shirt Branding - Promotional Materials - Social Media
ADDITIONAL RUN DAY OPTIONS:			
SELECT:	OPTION:	DONATION:	BENEFITS:
_____	VENDOR TABLE:	\$150.00	<ul style="list-style-type: none"> - Run Day Vendor Table at Start & Finish Line <p>Note: Please sign and return the attached hold harmless agreement with the registration for those sponsors wishing to host a vendor table the day of the race</p>
ADDITIONAL PROMOTIONAL OPTIONS:			
SELECT:	OPTION:	DONATION:	BENEFITS:
_____	JCHS FIELD BANNER:	\$800.00	As part of the 2018 fundraising efforts we are offering an option for those interested to have a 3 Foot High x 8 Foot Long banner with their custom corporate brand and message placed on Bonnel Field (JCHS) for 12 months (June 2018-June 2019). All those opting for this option will be contacted for design discussion and approvals by the Board of Education.

NOTES:

- Please make Checks Payable to: **CWC Education Foundation**
- Please return this form and your payment to: **CWCEF ATT5K PO Box 96 Caldwell, NJ 07006**
- Have questions contact: **Avie Bertaccini - AvieBertaccini@Gmail.com**



Caldwell-West Caldwell Board of Education

Participation/Hold Harmless/ Indemnification Agreement

All participants are required to maintain, in addition to any insurance required by law, Comprehensive Liability insurance, in an amount not less than \$1,000,000 per occurrence. The Caldwell-West Caldwell Board of Education and any of its named entities below (DISTRICT) must be named as an additional insured on this policy. A certificate of insurance as described must be provided before the participation is allowed. Failure to enforce the required production of the certificate will not void users' obligation to provide the insurance as aforesaid.

In addition, by making this application, participant agrees, that should this application be granted, participant will indemnify, hold harmless, and defend the DISTRICT) against any and all demands, claims, damages, fees, cost and liabilities of any kind (including but not limited to attorney's fees) to the fullest extent permitted by law. At the discretion of the DISTRICT, the insurance certificate may be waived and replaced in total with the hold harmless and indemnity agreement included in this paragraph.

Caldwell-West Caldwell Additional Entity to be named on Certificate:

Witness signature _____ Date _____

Participant Signature _____ Date _____

Print Name _____

Official Title _____

Organization _____

Accepted and approved by the Board of Education _____ Date _____